



Privacy Policy

Last Modified: August 12, 2026

IperionX Technology, LLC, on behalf of itself and its subsidiaries and affiliates ("**IperionX**," "**Company**," "**we**," "**our**," or "**us**") respects your privacy and is committed to protecting it through our compliance with this privacy policy ("**Privacy Policy**").

This Privacy Policy describes what information we collect, how we use and disclose it, and what rights you have in relation to it. The Privacy Policy applies to all information collected through our website, <https://iperionx.com/> (the "**Website**"), and any sites or services that link to this Privacy Policy (collectively, our "**Services**").

Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we treat it. By interacting with our Services or providing us with your information, you agree to the collection, use, and sharing of your information as described in this Privacy Policy. If you do not agree to these policies and practices, please do not use our Services.

This Privacy Policy may change from time to time as described below. Your continued use of the Services after we make changes to this Privacy Policy is deemed to be acceptance of those changes, so please check this page periodically for updates.

Information That We Collect

We may collect a variety of Personal Information from or about you or your devices when you interact with our Services.

"**Personal Information**" is information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you as an individual. The Personal Information that we collect depends on the context of your interactions with us through the Services, the choices you make, and the products and features you use.

The types and categories of Personal Information we collect may include:

- Contact information, including name, address, email address, and other contact information you provide to us.
- Demographic information, including age, gender, interests, and language via Google Analytics.
- Location information, including general geographic location such as country, state or province, or city and/or precise geolocation.
- Device information, including your IP address, device identifiers, operating system and version, hardware identifiers, browser type and settings, and other device information.
- Content and information you elect to provide to us through the Services or emails, chats, or other communications sent to us.

We may also collect:

- **Statistics or aggregated information.** Statistical or aggregated data does not directly identify a specific person, but we may derive non-personal statistical or aggregated data from personal data. For example, we may aggregate personal data to calculate the percentage of users accessing a specific Services feature.

- **Technical information.** Technical information includes information about your internet connection and usage details about your interactions with the Services, such as clickstream information to, through, and from our Services (including date and time), products that you view or search for; page response times, download errors, length of your visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), or methods used to browse away from a page.

If we combine or connect non-personal statistical or technical data with personal data so that it directly or indirectly identifies an individual, we treat the combined information as Personal Information.

How We Collect Your Information

You Provide Information to Us

We collect information about you when you interact with our Services, such as when you submit a contact form online or create, upload, or post content to the Services.

Automatically Through Our Services

As you navigate through and interact with our Services, we may use automatic data collection technologies to collect information that may include Personal Information. Information collected automatically may include usage details, IP addresses, operating system, and browser type, and information collected through cookies, web beacons, and other tracking technologies including details of your interactions with our Services, such as traffic data, location data, logs, and other communication data, and which resources and Services features that you access and use.

Using automatic collection technologies helps us to improve our Services and to deliver a better and more personalized experience.

The technologies we use for this automatic data collection may include:

- **Cookies.** A cookie is a small file placed on your device when you interact with the Services. You may refuse to accept or disable cookies by activating the appropriate setting on your browser or device. However, if you select this setting, you may be unable to access certain features of the Services. Our website displays a cookie banner that allows you to review our use of cookies and choose your preferences before non-essential cookies are activated.
- **Third-Party Use of Cookies.** Some parts of the Services are served by third parties, which may include advertisers, ad networks and servers, content providers, application providers, and online forms and data-collection tools. For example, our Services may embed videos from YouTube, a service provided by Google LLC. These third parties may use cookies to collect information about you when you use these parts of our Services. They may associate the information collected with your Personal Information or they may collect information, including Personal Information, about your online activities over time and across different websites or other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. We do not control how these third-party tracking technologies operate or how they may use the collected data. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

- **Web Beacons.** Some parts of the Services may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those parts or for other related statistics (for example, recording the popularity of certain content and verifying system and server integrity).

You can set your browser to refuse all or some browser cookies or other tracking technology files, or to alert you when these files are being sent. If you disable or refuse cookies or similar tracking files, some Services features may be inaccessible or not function properly. While some browsers include a "Do Not Track" (DNT) setting our Services do not currently respond to browser DNT signals.

Third Parties or Publicly Available Sources

We may receive information about you, including Personal Information, from third parties including, for example, business partners or subcontractors, such as when you attend a trade show in which we participate, advertising networks, analytics providers, and search engine providers. We may combine this information with other information we have about you.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any Personal Information, to:

- Provide you with the Services and any contents, features, information, products, or services that we make available through the Services.
- Provide customer support or communicate with you.
- Improve our Services, including by analyzing your information and creating aggregated data derived from your information) to develop, maintain, analyze, improve, optimize, measure, and report on our Services and their features and how users interact with them.
- Promote our Services, business, and offerings through marketing and advertising communications. If you do not wish for us to use your information to promote our Services, you can opt out by unsubscribing to any email sent by us to you.
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- Notify you when Services updates are available and about changes to any products or services we offer or provide through them.
- In any other way we may describe when you provide the information.
- Fulfill any other purpose for which you provide it.
- For any other purpose with your consent.

How We Disclose Your Information

We may disclose Personal Information that we collect or you provide as described in this Privacy Policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal data confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal data held by us is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your Personal Information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our website Terms of Use and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of our organization, or others.

How We Protect Your Information

We use commercially reasonable administrative, physical, and technical measures designed to protect your Personal Information from accidental loss or destruction and from unauthorized access, use, alteration, and disclosure. However, no website, mobile application, system, electronic storage, or online service is completely secure, and we cannot guarantee the security of your Personal Information transmitted to, through, using, or in connection with the Services. In particular, email, texts, and chats sent to or from the Services may not be secure, and you should carefully decide what information you send to us via such communications channels. Any transmission of Personal Information is at your own risk.

If you are interacting with our Services from a location outside of the United States, please be aware that your connection will be through and to servers located in the United States. Any information we collect while you are using our Services will be processed, stored, and transferred in and to the United States or other jurisdictions, which may have different privacy laws that may or may not be as comprehensive as your local law. By engaging with our Services, you agree to such processing, storage, and transfer.

How We Retain Your Information

We keep the categories of Personal Information described in this Privacy Policy for as long as reasonably necessary to fulfill the purposes described or for as otherwise legally permitted or required, such as maintaining the Services, operating our organization, complying with our legal obligations, resolving disputes, and for safety, security, and fraud prevention. This means that we consider our legal and business obligations, potential risks of harm, and nature of the information when deciding how long to retain Personal Information. At the end of the retention period, Personal Information will be deleted, destroyed, or deidentified.

Children's and Minors' Information

Our Services are not intended for, and we do not knowingly collect any Personal Information from, children under the age of 16. If we learn we have collected or received Personal Information from a child under 16 years old without verification of parental consent, we will delete that information. If you become aware of any information we have collected from children under age 16, please contact us at compliance@iperionx.com.

Your Privacy Rights

Depending on your state or country of residence, you may have certain rights related to your Personal Information, including:

- **Access and Data Portability.** You may confirm whether we process your Personal Information and access a copy of the Personal Information we process. To the extent feasible and required by law, information will be provided in a portable format.
- **Correction.** You may request that we correct inaccuracies in your Personal Information that we maintain, taking into account the information's nature and processing purpose.
- **Deletion.** You may request that we delete Personal Information about you that we maintain, subject to certain exceptions under applicable law.
- **Opt Out of Using Personal Data for Targeted Advertising, Profiling, and Sales.** If applicable, you may request that we do not use your Personal Information for these purposes.

Important: The exact scope of these rights vary by jurisdiction. There are also several exceptions where we may not have an obligation to fulfill your request. We will not discriminate in response to any privacy requests you make.

In order to ensure that a request is genuine, we may need to take steps to verify your identity or the identity of an agent making a request on your behalf.

To exercise any of these rights, please email us at compliance@iperionx.com.

Other Sites and Services

Our Services may contain links to other websites and services. These links are not an endorsement, authorization or representation that we are affiliated with that third party. We do not exercise control over third party websites or services, and are not responsible for their actions. Other websites and services follow different rules regarding the use or disclosure of the personal information you submit to them. We encourage you to read the privacy policies of the other websites you visit and services you use.

SMS Privacy Policy & Terms and Conditions

IperionX may request your mobile phone number and SMS consent data in order to fulfill certain business obligations, or individuals may receive IperionX phone numbers from an IperionX employee.

SMS Information That We Collect. We may collect a variety of Personal Information from or about you or your devices when you interact with our SMS Services, including but not limited to phone numbers and SMS consent.

How We Collect Your SMS Information. *You Provide Information to Us.* We collect information about you when you interact with our SMS Services, such as when you provide your phone number to an IperionX team member or opt in to receive SMS text messages from IperionX. Our website does not collect SMS information.

How We Use Your SMS Information. We use SMS information that we collect about you or that you provide to us, including any Personal Information, to communicate with you via SMS messaging platforms such as RingCentral. We do not sell or share your SMS consent and phone number with any third parties or affiliates.

How We Retain Your SMS Information. We keep your SMS information for as long as reasonably necessary to fulfill the business obligations, or until you opt out of SMS messaging. Reply "STOP" via SMS to opt out, or email us at ITsupport@iperionx.com.

Changes to Our Privacy Policy

We may update this Privacy Policy from time to time, and we will provide notice of any such changes as required by law. The date the Privacy Policy was last updated is identified at the top of the page. We will notify you of changes to this Privacy Policy by updating the "last updated" date and posting the updated Privacy Policy on the Services. We may email or otherwise communicate reminders about this Privacy Policy, but you should check this page periodically to see the current Privacy Policy and any changes we have made to it.

Contact Information

To exercise your rights or ask questions or comment about this Privacy Policy or our privacy practices, contact us at:

1092 Confroy Drive,
South Boston, VA 24592

Phone: 1-980-237-8900
Email: compliance@iperionx.com